



December 8, 2009

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Invitation to participate in Alberta Research Council Survey

The **Industrial Energy Demand Mapping (INEDEM)** project is an initiative championed by the Clean Energy Program at the Alberta Research Council (ARC). The INEDEM initiative seeks to provide a solid informational foundation for industries and government to better understand the makeup and distribution of industrial energy demands in Alberta.

The INEDEM initiative is conceived as a pre-requisite step in an overall plan to determine how renewable and alternative energy sources may be optimally utilized by Alberta's industries and to achieve energy efficiency improvements. The project will also support the development and adaptation of alternative/renewable energy technologies that can be feasibly deployed in the province. Its ultimate aim is to generate detailed information to enable Albertan industries to make better use of current and alternative energy resources. The project will also support the dual objectives of reducing greenhouse gas (GHG) emissions and increasing the use of renewable energy in Alberta (and thus creating local GHG offsets for large CO₂ emitters).

As part of the initial stage of the INEDEM project, ARC is inviting a variety of key stakeholders, including your organization, to learn more about this unique initiative and to provide us with feedback. To this end, we have set up a project website. The website can be accessed via an electronic invitation that was sent to you (from Brianna.Odland@arc.ab.ca), so please check as it may have gone to junk mail. Alternatively, the INEDEM website may be accessed through the following link (though the emailed link is preferred):

<https://www.surveymonkey.com/s/39XTJVT>

We ask that you please visit the website and give us your opinion on the INEDEM initiative and whether your organization would be interested in participating in the project, by answering a 10-minute (confidential) survey.



The INEDEM initiative is being undertaken as part of our Clean Energy program R&D activities in the *Energy Efficiency & Integration* area. For more information about the Alberta Research Council, please refer to our website, www.arc.ab.ca, or contact our project communications team:

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We also encourage you to forward our invitation to other contacts (within or outside your organization) that you consider would benefit from or have interest in the INEDEM initiative.

I thank you for your consideration of this unique initiative and reiterate our invitation to visit the INEDEM website to learn more. If you have questions or would like to discuss this project further, please do not hesitate to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "Guillermo", is written over a horizontal line.

Guillermo Ordorica-Garcia, Ph.D.
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